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## **Preface:**

Multiple District 5M has a rich history of accomplishment through humanitarian service. We have grown from a handful of people with a vision to our current membership of 23,860 members. Our accomplishments through humanitarian service have reached far beyond any expectations that our early Lions might have had. However, we also are not without problems. Our membership growth has diminished. In fact our membership has grown smaller over the past few years. We also find that our loyal Lions are in many cases growing older and we badly need an influx of new leaders, younger people with new ideas and energy.

Our outreach and the opportunity for women in Lionism have made great strides in seeking female membership. The Multiple needs to focus on a campaign to increase membership for women. The early Lions in MD5M had a vision, a vision that has shaped Lionism for today.

## **Introduction:**

This document is developed by the MD5M Long Range Planning (LRP) Committee under the authorization and approval of the MD5M Council of Governors (COG) to produce a vision for MD5M that extends to the year 2010 and beyond. The document also defines a plan for implementation of the vision. The document is arranged in two sections.:

### MD5M Operating Committees

- Computer
- Constitution, By-Laws and Policy Manual
- Leadership Development
- Lions Clubs International Foundation
- Lions Foundation of Manitoba and Northwestern Ontario
- Long Range Planning
- Membership and Retention
- New Clubs
- Public Relations

### MD5M Program Committees

- Diabetes
- Hearing
- Hearing/Service Dog
- Leader Dog
- Leo's
- Lions Eye Health Program (to be developed)
- Sight
- Youth Outreach

The Strategic Plan for each of the above committees contains three sections, they are as follows:

- A list of Vision statements that will inspire and guide the future of Lionsism in MD5M
- A Plan Description section where the specific Strategic Plan is explained
- An Action Plan section where the specific actions required to accomplish the Plan are listed and evaluated

### **MD5M Strategic Planning Process:**

- This MD5M Strategic Plan will be managed as a *living document*. Each year the Strategic Planning Committee will add to and update the document as needed for implementation and each year the Council of Governors will approve the updated document and use it to help direct the work of Multiple District 5M during the following year.
- There will be at least one meeting of the Long Range Planning Committee each year to begin the process of updating and revising the current plan and document and for finalizing the updated strategic plan and document.
- The updated plan will be presented to the Council of Governors at or before the March Council Meeting.
- The updated and revised strategic plan and document will be effective for the Lions year following its approval by the Council of Governors.
- It will be announced at the March Council of Governors meeting that the Document is complete and can be found on the MD5M web site. If you cannot download the document, call the MD5M office for a paper copy.

<b>2005-2006 LONG RANGE PLANNING (LRP) COMMITTEE</b>
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Jim Morcomb...	5M1	Gary Johnson...	5M7
John Moede...	5M2	Eugene Borgert...	
5M8			
Richard Quast...	5M3	Gerald Lochner...	5M8
Jerry Miller...	5M4	Dale Johansen...	5M9
Burdell Wessels...	5M5	John Sinclair	5M11
William Huot	5M6	Roger Poirier	5M13
		Keith Johnson, Chair.	

### **MD5M OPERATING COMMITTEES**

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**Computer**

**Vision**

- That Multiple District 5M (MD5M) take full advantage of the latest computer technology to enhance the quality and efficiency of newsletters, correspondence, records, development of training materials, public relations and all forms of communications.
- That MD5M take full opportunity of world wide computer networks to:
  1. Communicate among Lions, Lioness and Leo Clubs.
  2. Communicate with and handle information exchange among local Clubs, their Districts, the Multiple District, and with Lions Clubs International.
  3. Learn about Lions projects and educate others (Lions and non-Lions) on the humanitarian work of Lionism.
  4. Inform the large and rapidly growing number of people around the world who are on the Internet about Lionism and the opportunities to perform humanitarian service by becoming a Lion.
  5. Utilize the Internet to reach people around the world with the message of Lionism as a public relations tool and to increase membership in Lionism.

## **Plan Objectives**

- That the MD5M Council of Governors (COG) should appoint a Chairman for computer Systems and Operations – This being an annual term from July 1 – June 30th.
- That MD5M will develop a set of guidelines for the use of computers to support operations. These guidelines will include:
  1. Information on how computers can and are being used in Lionism.
  2. Information on software that is available.
- Districts should have an internet website with current information about their Districts.
- MD5M should have an up-to-date internet website.
- Provide direction and guidelines for construction and maintenance of District and committee websites.
- Get information and assist MD5M Committee chairs to get links or information onto the MD5M website – [www.lionsmd5m.org](http://www.lionsmd5m.org)
- Create a budget for the Lions year in regards to technology training and upkeep.
- Assist in training the VDG's and DGE's in regards to technology usage and LCI usage and LCI access if asked by Leadership chair.
- As requested from the COG, put on two (2) technology seminars in the multiple, one in a Northern location and one in a Southern location to assist the Lions of MD5M in education of what is available in regards to technology that can be used by them to assist in their Lions Duties.

## Action Plan

Action Steps	Who is Responsible	Time Frame	Resources Needed
MD5M approve a Multiple District Chairman for Technology Advisor	Council of Governors (COG)	Annually, prior to the Multiple Convention	<ul style="list-style-type: none"> <li>• Job description</li> <li>• Qualified candidates</li> <li>• Budget allocation</li> </ul>
Create a job description and Budget for the MD5M Chairman for Computer Systems and operations	COG based on suggestions of the Technology Advisor	July	<ul style="list-style-type: none"> <li>• COG</li> </ul>
Set up and maintain a MD5M Web Page on the Internet	MD5M Technology Advisor	July 1	<ul style="list-style-type: none"> <li>• MD5M Technology Advisor</li> <li>• COG Budget Allocation</li> </ul>
Produce a recommendations document on computers, computer networking and computer security for MD5M Lions	MD5M Technology Advisor	October	<ul style="list-style-type: none"> <li>• Technology Advisor</li> <li>• Time</li> <li>• Available software and appropriate notices</li> </ul>
Produce a computer and technology workshop available for members of MD5M	MD5M Technology Advisor	Fall and Spring at appropriate sites convenient to members of MD5M	<ul style="list-style-type: none"> <li>• Technology Advisor and assistance from District Chairs if needed</li> </ul>
Make available assistance to other committee chairs with technology equipment or answers to their questions	MD5M Technology Advisor	Throughout the year	<ul style="list-style-type: none"> <li>• Anything available to the technology Advisor</li> <li>• Conference system</li> </ul>
Assist and give direction to sub-district technology chairman	MD5M Technology Advisor	Open	<ul style="list-style-type: none"> <li>• MD5M website</li> <li>• Conference system</li> </ul>

02/14/06

Updated

## MD5M Constitution, By-Laws and Policy Manual

### Vision

- That all actions in Multiple District 5M (MD5M) follow the Constitution, By-Laws and Policy Manual in Multiple District manners.

## Plan Description

- Annually evaluate the Constitution, By-Laws and Policy Manual to provide amendments/revisions as necessary.
- Steps will be taken to make sure that the Council Chairman and the Council of Governors (COG) are knowledgeable on the Constitution and By-Laws of Lions Clubs International, MD5M, and their local District.
- Steps will be taken to make sure that the Council Chairman and the COG are knowledgeable on the Policy Manual of Multiple District 5M.

## Action Plan

Action Steps	Who is Responsible	Time Frame	Resources Needed
Review the Constitution, By-Laws and Policy Manual for amendments and additions	<ul style="list-style-type: none"> <li>• COG Legal Committee</li> <li>• Constitution, By-Laws Committee</li> <li>• Policy Committee</li> </ul>	Annually completed by the March COG meeting	Time
Include training on the Constitution and By-Laws of Lions Clubs International and Multiple District 5M in the Governor Elect School of Instruction, to include the MD5M Policy Manual	<ul style="list-style-type: none"> <li>• Constitution and By-Laws Committee</li> <li>• Immediate PCC/MD5M Governors Elect School Chairman</li> </ul>	Annual	Plan and materials provided by the MD5M Constitution, By-Laws Committee and Policy Committee
Review and recommend revisions to District Constitutions and By-Laws to assure consistency, and to incorporate changes required by the recent amendments to the MD5M and Lions Clubs International Constitution and By-Laws, if desired by the District	<ul style="list-style-type: none"> <li>• MD5M Constitution and By-Laws Committee Chair</li> <li>• District Cabinet Review</li> <li>• Delegates to annual District annual meetings for approval</li> </ul>	Ongoing	District Constitution and By-Laws

## MD5M Constitution, By-Laws and Policy Manual - Action Plan - Cont'd

Action Steps	Who is Responsible	Time Frame	Resources Needed
Review and reconsider the provision in the current MD5M By-Laws for an annual meeting of the Constitution and By-Laws Committee	<ul style="list-style-type: none"> <li>• MD5M Constitution and By-Laws Committee</li> <li>• Council of Governors review</li> <li>• Delegates to the</li> </ul>	Annual	An amendment to the By-Laws to be acted on at the MD5M annual meeting

	MD5M annual meeting for approval		
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Updated 02/14/06

## **Leadership Development**

### **Vision**

- That Leadership Development be given top priority in Multiple District 5M (MD5M), MD5M Districts and MD5M Clubs with the goal of enhancing the leadership skills of all Lions, Lioness and Leos with specific emphasis on Multiple District, District and Club officers, and Lions Orientation of new members and clubs.

## Plan Description

- That MD5M will present, annually, up to one Al Jensen Leadership Awards.
- That MD5M District Governors Elect receive training (following the training curriculum and materials developed, maintained, and updated annually by the MD5M Leadership Development Chair) to prepare them to perform the duties as a top notch District Governor.
- That MD5M Vice District Governors receive training (following the training curriculum and materials developed, maintained and updated annually by the MD5M Leadership Development Chair) to prepare them to perform the duties as a Vice District Governor and to help them prepare to become a top notch District Governor.
- That MD5M District Leadership Development Chairs receive training (following the training curriculum and materials developed, maintained and updated annually by the MD5M Leadership Development Chair) to prepare them to perform the duties as a top notch District Leadership Development Chair.
- That all MD5M Districts provide training for their District Officers and Project Chairs following the standardized training curriculum that is developed, maintained and updated annually by the MD5M Leadership Development Chair.
- That all MD5M Districts provide training for their Club Officers (Lions, Lioness and Leos) following the materials provided annually by Lions Clubs International and the standardized training curriculum that is developed, maintained and updated annually by the MD5M Leadership Development Chair.
- That the MD5M MERLO team (MD5M Leadership Development, Membership, Extension, Retention, and Orientation Chairs) provide bi-annual training for the District **M**embership, **E**xtension, **R**etention, **L**eadership Development, and **O**rientation (MERLO) team.
- That Job Descriptions will be developed and maintained for all District Officers and Project Chairs. These Job Description Templates are to be used by the MD5M District Governors to help recruit and train their District Officers and Project Chairs.
- That bi-annual Regional Lions Leadership Institute be provided to emerging Lions leaders using materials furnished by the Leadership Development Division of Lions Clubs International.

## Leadership Development Continued

### Action Plan

#### *Lion Al Jensen Leadership Award*

<b>Action Steps</b>	<b>Who is Responsible</b>	<b>Time Frame</b>	<b>Resources Needed</b>
Present the "Lion Al Jensen Leadership Award" annually at the MD5M Convention Governors' Banquet.	Council Chair and previous two Council Chairs. District Governors	Annually at MD5M Convention Banquet	MD5M budget allocation of approx. \$600 for award plaques. Support of the District Governors through nominations. Work of the selection

			committee.
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***District Governor Elect Training***

<b>Action Steps</b>	<b>Who is Responsible</b>	<b>Time Frame</b>	<b>Resources Needed</b>
Develop a training curriculum and materials for training District Governors Elect	<ul style="list-style-type: none"> <li>MD5M Leadership Development Chair</li> </ul>	Annually	<ul style="list-style-type: none"> <li>MD5M Budget Allocation to produce materials.</li> <li>Information and materials from LCI.</li> <li>Work of the MD5M Council Chair and others who assist.</li> </ul>
Conduct a two day District Governor Elect Training workshop in March	<ul style="list-style-type: none"> <li>MD5M Leadership Development Chair</li> <li>Other trainers selected by the MD5M leadership Development Chair</li> </ul>	Annually	<ul style="list-style-type: none"> <li>MD5M budget allocation to produce materials, trainers, expenses, equipment and facilities</li> <li>Support of other Lions leaders to assist in the training</li> </ul>

**Leadership Development Continued**

***Vice District Governor Training***

<b>Action Steps</b>	<b>Who is Responsible</b>	<b>Time Frame</b>	<b>Resources Needed</b>
Develop training curriculum and materials for training Vice District Governors	<ul style="list-style-type: none"> <li>MD5M Leadership Development Chair (LDC)</li> </ul>	Annually	<ul style="list-style-type: none"> <li>MD5M Budget allocation to produce materials.</li> <li>Information and materials from LCI.</li> <li>Work of the MD5M Council Chair and others who assist.</li> </ul>
Conduct a Vice District Governor Elect Mini-Training prior to the MD5M Convention	<ul style="list-style-type: none"> <li>MD5M LDC</li> </ul>	Annually	<ul style="list-style-type: none"> <li>MD5M Budget allocation to materials, trainers'</li> </ul>

			expenses, equip. & facilities
Conduct a two day Vice District Governor Training workshop in October.	<ul style="list-style-type: none"> <li>MD5M LDC</li> <li>Other Trainers selected by the MD5M LDC.</li> </ul>	Annually	<ul style="list-style-type: none"> <li>MD5M Budget allocation to produce materials, trainers, equipment and facilities.</li> <li>Support of other Lions Leaders to assist in training.</li> </ul>

***Training for District Leadership Development Chairs***

Develop training curriculum and materials for training District Leadership Development Chairs	<ul style="list-style-type: none"> <li>MD5M LDC</li> </ul>	Annually	<ul style="list-style-type: none"> <li>MD5M Budget allocation to produce materials.</li> <li>Information &amp; materials from LCI</li> <li>Work of the MD5M Leadership Dev. Chair &amp; others who assist.</li> </ul>
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***District Officer & Project Chair Training***

Develop and maintain a training curriculum and materials for Dist. Governors Elect and Dist. Leadership Development Chairs to use in training District Officers and District Project Chairs.	<ul style="list-style-type: none"> <li>MD5M LDC</li> </ul>	Annually	<ul style="list-style-type: none"> <li>MD5M Budget allocation to produce materials.</li> <li>Information and materials from LCI.</li> </ul>
Train all District Officers & Dist. Project Chairs	<ul style="list-style-type: none"> <li>Dist. Governors Elect</li> <li>Dist. Leadership Develop. Chairs</li> </ul>	Annually	<ul style="list-style-type: none"> <li>District Budget allocation</li> </ul>

**Leadership Development Continued**

***Club Officer Training***

Action Steps	Who is Responsible	Time Frame	Resources Needed
Develop and maintain a training curriculum & materials for District Governors and Dist. Leadership Development Chairs to use in training Club Officers	<ul style="list-style-type: none"> <li>MD5M Leadership Develop. Chair (LDC)</li> </ul>	Annually	<ul style="list-style-type: none"> <li>MD5M Budget allocation to produce materials.</li> <li>Information and materials from LCI.</li> </ul>
Training for all Club Officers	<ul style="list-style-type: none"> <li>District Governors Elect</li> <li>District Leadership Develop. Chairs</li> </ul>	Annually	<ul style="list-style-type: none"> <li>District Budget allocation</li> <li>Support from every Lions, Lioness, and Leo</li> </ul>

			Club in the District by attending training
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***MERLO Training***

Conduct a Training Event for training the District MERLO Chairs.	<ul style="list-style-type: none"> <li>MD5M MERLO Team.</li> </ul>	Annually in April/May	<ul style="list-style-type: none"> <li>MD5M Budget allocation to materials, trainers' expenses, equipment &amp; facilities.</li> <li>District Budget to cover expenses of MERLO chairs.</li> <li>Work of the MD5M MERLO Team.</li> <li>Support from the District Governors Elect to send their Dist. MERLO Team to the training.</li> </ul>
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***Job Description Templates***

Develop & maintain Job Description Templates for all District Officers, District Project Chairs & Club Officers	<ul style="list-style-type: none"> <li>MD5M Leadership Develop. Chair</li> </ul>	Maintain Annually	<ul style="list-style-type: none"> <li>Model Job description templates from LCI.</li> <li>Input from District Governors &amp; experienced District Officers/Project Chairs</li> </ul>
Use the Job Description Templates to recruit and train the best people for each position.	<ul style="list-style-type: none"> <li>MD5M Vice Dist. Governors &amp; Dist. Governors.</li> </ul>	Ongoing	<ul style="list-style-type: none"> <li>Support of each MD5M District Governor.</li> </ul>

**Leadership Development Continued**

***Leadership Development Seminars and Workshops:***

Action Steps	Who is Responsible	Time Frame	Resources Needed
Provide a track of at least 3 Leadership Development seminars at the MD5M Convention	<ul style="list-style-type: none"> <li>MD5M Leadership Develop. Chair.</li> <li>Council Chair</li> </ul>	Annually	<ul style="list-style-type: none"> <li>Support from the MD5M Council of Governors.</li> </ul>
Provide a track of at least 3 Leadership Development seminars at each District Mid-Winter Conv.	<ul style="list-style-type: none"> <li>Dist. Governor</li> <li>Dist. Leadership Development Chairs</li> </ul>	Annually	<ul style="list-style-type: none"> <li>Information &amp; support from the MD5M Leadership Development Chair.</li> <li>Dist. Governor support</li> <li>District Budget</li> </ul>

***District Leadership Development Event:***

Conduct an exclusive Leadership Development event in each Dist.	<ul style="list-style-type: none"> <li>District Leadership Develop. Chairs</li> </ul>	Annually	<ul style="list-style-type: none"> <li>Dist. Governor support.</li> <li>Information &amp; support from the MD5M Leader. Develop. Chair.</li> <li>District Budget</li> </ul>
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***Lions Orientation***

Develop and maintain a template for a MD5M Orientation Program that is easily adaptable for use in each District	<ul style="list-style-type: none"> <li>MD5M Ldrship. Develop. Chair</li> <li>MD5M Orientation Chair</li> </ul>	Ongoing	<ul style="list-style-type: none"> <li>Source materials from PDG Steve Halseth &amp; MD5M Leadership Develop. Chair.</li> </ul>
Provide a Lions Orientation session to every club and new Lion in each District.	<ul style="list-style-type: none"> <li>District Governor</li> <li>Dist. Orientation Team</li> </ul>	Ongoing	<ul style="list-style-type: none"> <li>Dist. Governor Support.</li> <li>Selection &amp; training of a Dist. Orientation Team.</li> <li>Dist. Budget allocation for materials &amp; expense</li> </ul>

***District Leadership Development Plan:***

Each MD5M District develops & follows a District Leadership Development Strategic Plan	<ul style="list-style-type: none"> <li>District Ldrship. Development Chairs</li> </ul>	Annually	<ul style="list-style-type: none"> <li>Dist. Governor support.</li> <li>Dist. Leadership Dev. Strategic Plan template provided by MD5M Leadership Dev. Chair.</li> </ul>
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**Leadership Development Continued:**

***Regional Lions Leadership Institute:***

Action Steps	Who is Responsible	Time Frame	Resources Needed
<p>Establish a budget and apply for matching funds from LCI</p> <p>Identify and organize training a faculty to conduct a bi-annual Leadership Institute using materials furnished by LCI</p>	<ul style="list-style-type: none"> <li>Institute Chair and Planning committee composed of Leadership Development Chair, Past</li> </ul>	Present at July 2006 Council of Governors meeting.	<ul style="list-style-type: none"> <li>Application form from LCI</li> <li>Student and Faculty materials</li> <li>MD5M budget</li> <li>Training faculty</li> <li>Audio-visual equipment</li> </ul>

	Leadership Chair, and Past International Directors		
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02/14/16

Updated

## **Lions Club International Foundation (LCIF)**

### **Vision**

- Promote the increase of LCIF contributions and growth in Melvin Jones Fellows in Multiple District 5M (MD5M).
- That LCIF funding (Standard, International Assistance, Emergency, SightFirst II, Major Catastrophe and Core 4) is obtained for new projects in MD5M each year.

### **Plan Description**

- Develop a system in which opportunities for LCIF grant funding are identified in various Districts of MD5M, grant applications that meet the criteria established by LCIF are prepared, and applications are reviewed by the MD5M Chair to enhance their chance for funding by LCIF.
- Through the LCIF Chairs of the Districts, assist and promote contributions to LCIF especially to earn Melvin Jones Fellowships.

## Action Plan

Action Steps	Who is Responsible	Time Frame	Resources Needed
Make LCIF and SightFirst II presentations and encourage contributions to LCIF at MD5M and District Conventions (and other appropriate meetings, as requested)	MD5M LCIF Chair	Ongoing	<ul style="list-style-type: none"> <li>• Curriculum and materials</li> <li>• Expenses by rules of audit</li> </ul>
Ensure that information about the LCIF grant process is presented to the District Governors-Elect during their annual training	<ul style="list-style-type: none"> <li>• Immediate PCC</li> <li>• MD5M LCIF Chair</li> </ul>	Annually in March	<ul style="list-style-type: none"> <li>• Curriculum and materials</li> </ul>
Ensure that information about the LCIF Grant process is presented to the MD5M LCIF Chairs	MD5M LCIF Chair	Ongoing	<ul style="list-style-type: none"> <li>• Written materials</li> <li>• Postage</li> </ul>
Maintain records for LCIF Standard, International Assistance, Emergency, SightFirst II, Major Catastrophe, and Core 4 grants in process, submitted, and received by MD5M Districts	MD5M LCIF Chair	Ongoing	<ul style="list-style-type: none"> <li>• Filing System</li> <li>• Photocopies</li> </ul>

Updated 02/14/06

## Lions Foundation of Manitoba and Northwestern Ontario

### Vision

- That all Lions, Lioness and Leos in the Canadian portion of the Multiple District 5M understand the purpose and vision, the current needs and goals, and the accomplishments of the Lions Foundation of Manitoba and Northwestern Ontario.
- That the assistance provided to the handicapped or incapacitated of the area continue, with provision for non-medical costs such as travel, accommodation and financial assistance for special equipment needed by the recipients and not covered by government funds.

### Plan Description

- District 5M13 and the Canadian portion of District 5M11 and 5M10 will undertake funding projects and seek “In Memoriam” gifts as well as support from business, industry and through Lions Clubs.
- Every Lion, Lioness and Leo will be educated and updated on the Foundation on an annual basis through club programs, district newsletter articles, videos and information provided to club officers.
- Materials will be developed and updated to assist in the dissemination of information.

## Action Plan

Action Steps	Who is Responsible	Time Frame	Resources Needed
Develop and update materials to assist in the dissemination of information about the Foundation and its programs.	Board of Directors The Foundation Exec. Secy.	Annually	Foundation Information
Inform all Lions, Lioness and Leos as to the Foundation	Board Chairperson Board of Directors District Cabinets	Ongoing	Materials and information
Ensure the public is made aware of the Foundation and of its service	Board of Directors Foundation Exec. Secy. PR Chairperson District PR Chairs	Ongoing	Materials and information
Fund Raising Efforts <ul style="list-style-type: none"> <li>• 5M-10: Telethon, Hope Medal</li> <li>• 5M-11: Hope Medal</li> <li>• 5M-13: Hope Medal, Foundation Trail</li> </ul>	Board of Directors District Cabinets	Annually	Information Input from Clubs

## Long Range Planning

### Vision

- The Long Range Planning Committee will continually update the Multiple District 5M (MD5M) Strategic Plan and Document, providing a road map for and communicating it to the Lions, Lioness and Leos of MD5M.

### Plan Description

- MD5M will update the Strategic Plan and document on an annual basis, each year preparing the plan for the following Lion year
- Every Lions Club and District will be educated and updated annually in regards to the MD5M Strategic Plan and document

- Each District and Club in MD5M will be encouraged to prepare a strategic plan, and will be provided with the information and tools necessary to accomplish it.

## Action Plan

Action Plan	Who is Responsible	Time Frame	Resources Needed
Review and update the MD5M Strategic Plan and document	MD5M Long Range Planning Chair and Committee	Annually, final draft to COG at the March meeting	<ul style="list-style-type: none"> <li>• Commitment of Council of Governors (COG)</li> <li>• Cooperation of the MD5M Operating and Program committee Chairs</li> </ul>
Educate the MD5M Lions Clubs and Districts in regards to the Strategic Plan, updating them when changes are made	MD5M Long Range Planning Committee District Representatives	Annually	<ul style="list-style-type: none"> <li>• Budget allocation</li> <li>• Commitment of COG</li> <li>• Commitment of committee members</li> </ul>
Encourage each MD5M Lions Club and District to create their own strategic plan	<ul style="list-style-type: none"> <li>• MD5M Long Range Planning Chair</li> <li>• MD5M Long Range Planning Committee District Representatives</li> <li>• COG</li> </ul>	Annually	<ul style="list-style-type: none"> <li>• Information and preparation of materials</li> <li>• Support of COG</li> <li>• Support of Clubs and Districts</li> </ul>

Updated 02/14/06

## MD5M Membership and Retention

### Vision

- To increase membership and retention in Multiple District 5M (MD5M).
- Preserve and enhance the “International” aspects of MD5M.

### Plan Description

- MD5M will establish a plan for growth in membership according to the current International Presidents plan..
- MD5M Lions Clubs establish programs to recruit more young members and women.
- Each Lions Club in MD5M will make retention a major goal.

## Action Plan

Action Steps	Who is Responsible	Time Frame	Resources Needed
Develop a plan to meet membership and retention goals	<ul style="list-style-type: none"> <li>• MD5M Membership and Retention Chair</li> </ul>	Annually	<ul style="list-style-type: none"> <li>• MD5M Council of Governors (COG)</li> <li>• District Membership and Retention Chairs</li> <li>• District Membership and Retention Chairs</li> <li>• Information from Lions Clubs International</li> </ul>
Provide orientation training sessions for District Membership and Retention Chairs	<ul style="list-style-type: none"> <li>• MD5M Membership and Retention Chair</li> </ul>	Annually	<ul style="list-style-type: none"> <li>• Training curriculum and materials</li> <li>• Commitment of the COG and District Membership and retention Chairs</li> </ul>
Develop and provide leadership sessions for the District New Club Chairs	<ul style="list-style-type: none"> <li>• MD5M Membership and Retention Chair</li> <li>• MD5M Leadership Development Chair</li> </ul>	Annually	<ul style="list-style-type: none"> <li>• Information and support from Lions Clubs International</li> <li>• Training curriculum and materials</li> </ul>

Updated 02/14//06

## MD5M New Clubs (Extension)

### Vision

- That Multiple District 5M (MD5M) establishes a three year goal for increasing the number of Lions Clubs in each District by at least three clubs per year with at least 30 members per club.
- All districts in MD5M will maintain a list of 12 communities with the potential for a New Club (Extension).

### Plan Description

- All Districts in MD5M will annually appoint a 3 member New Clubs (Extension) team.

- All three members of the New Club (Extension) team should be appointed as District Co-Chairs.
- Each District New Club (Extension) team will attend the fall New Club (Extension) workshop annually.

## Action Plan

Action Steps	Who is Responsible	Time Frame	Resources Needed
Train the District New Clubs (Extension) Teams	MD5M New Clubs (Extension) Chair	Fall	<ul style="list-style-type: none"> <li>• Training Materials provided by the MD5M New Clubs (Extension) Chair</li> <li>• Supplies from the Lions Clubs International office</li> </ul>
Report Quarterly Progress Report Update	District New Clubs (Extension Team)	<ul style="list-style-type: none"> <li>• October 1</li> <li>• January 1</li> <li>• April 1</li> <li>• July 1</li> </ul>	<ul style="list-style-type: none"> <li>• Quarterly Report</li> <li>• Worksheet Form</li> </ul>

Updated 02/14/06

## Public Relations

### Vision

- That the Lions of Multiple District 5M (MD5M) develop public relations programs to educate Lions and their communities on the objectives and service of Lionism.
- That the MD5M Public Relations Program be used to promote Lionism and as a tool to achieve the goals of the MD5M operating and program committees.

### Plan Description

- Develop and maintain an organized public relations program.

### Action Plan

<b>Action Steps</b>	<b>Who is Responsible</b>	<b>Time Frame</b>	<b>Resources Needed</b>
Each District will create a cabinet level position for Public Relations	District Governors	Ongoing	<ul style="list-style-type: none"> <li>• Budget allocation</li> <li>• Human resources</li> </ul>
Develop a District Public Relations Program model and assist Districts in its creation	MD5M Public Relations Chair	March 2000	<ul style="list-style-type: none"> <li>• Information and Support from Lions Clubs International</li> <li>• Commitment of the COG</li> <li>• Budget allocation</li> </ul>
Each club in each district will create a public relations( publicity) chairperson.	District P/R Chair Zone Chair	Prior to 1 July, 2007	<ul style="list-style-type: none"> <li>• Willing club member</li> </ul>
Each district include P/R training during new Club Officer trainings	District P/R Chair Zone Chair	Prior to 1 July	<ul style="list-style-type: none"> <li>• Information from LCI and from the MD5M Public Relations Program model</li> <li>• Commitment of the COG</li> </ul>

Updated 4/30/00

## **MD5M PROGRAM COMMITTEES**

**Diabetes**

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**Hearing**

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**Hearing/Service Dog**

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**Leader Dog**

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**Leo's**

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**Lions Eye Health Program (to be developed)**

**Sight**

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**Youth Exchange**

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**Youth Outreach**

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Updated 02/14/06

## **Diabetes**

### **Vision**

- To promote diabetes awareness, screening, patient and professional education and management within our Districts and Minnesota.
- To reduce the number of undiagnosed and untreated diabetics.
- To teach people with diabetes to manage their disease in order to minimize the debilitating effects of diabetes.
- To Utilize all existing Diabetes Programs in Lions Districts under the umbrella of Lions Diabetes of Minnesota.

### **CANADIAN DIABETES PROGRAM**

- Increase awareness of the medical community and residents of Manitoba and NW Ontario in regards to diabetes issues, concerns and treatments.
- That all Lions, Lioness, and Leos in Manitoba and NW Ontario will be educated and updated on the current needs and goals of the diabetes program.
- That the Lions continue to play a significant role in the presentation of diabetes awareness, the camping programs for children with diabetes, and to sponsor an annual fundraiser – The Cavalcade for Diabetes, as well as house to house campaigns.

## Plan Description

### Lions Diabetes of Minnesota Program

- Every Lion, Lioness and Leo will be educated and updated on the Minnesota Lions for Diabetes Program on an annual basis through Club programs, District newsletter articles, videos and information provided to Club officers.
- Materials are to be developed and updated on an annual basis for District Diabetes Chairs to inform and motivate District officers and Clubs in regards to the Minnesota Lions for Diabetes Program.
- Using International Diabetes Center resources, materials and personnel to train Health Professionals in the diagnosis and treatment of patients with Diabetes in using uniform and up to date protocols.
- Encourage financial and program support of the Lions Diabetes of Minnesota program.
- Encourage Minnesota District to support the Minnesota Lions for Diabetes Program.

### Canadian Diabetes Program:

- Every Lion, Lioness, and Leo in Manitoba and Northwestern Ontario will be educated and updated on the Canadian Diabetes Program on an annual basis through club programs, District newsletters, videos and information provided to club officers.
- Materials are to be developed and updated on an annual basis for the Canadian District Diabetes Chairpersons to inform and motivate Canadian District officers and clubs in regards to diabetes programs. Encourage financial support with emphasis on the annual Cavalcade for Diabetes.

## Action Plan

### Lions Diabetes of Minnesota Program

Action Plan	Who is Responsible	Time Frame	Resources Needed
Develop. Maintain and update presentation materials and script on the Minnesota Lions for Diabetes Program for District Governors and District Diabetes Chairs	<ul style="list-style-type: none"> <li>• MD5M Diabetes Chair</li> <li>• Lions Diabetes of Minn. Comm.</li> <li>• Dist. Chairs</li> </ul>	Ongoing	<ul style="list-style-type: none"> <li>• Information</li> <li>• International Diabetes Center (IDC)</li> <li>• Budget allocation</li> </ul>

Study the Diabetes programs that Lions Clubs International is working with and develop recommendations on enhancements to the Diabetes program	<ul style="list-style-type: none"> <li>Lions Diabetes of Minn. Committee</li> </ul>	Ongoing	Materials and information from Lions Clubs International and Int. Diabetes Center (IDC)
Encourage the Lions Clubs in Minnesota to Financially support the Lions Diabetes of Minnesota Program	<ul style="list-style-type: none"> <li>Lions Diabetes of Minn. Committee</li> </ul>	Ongoing	<ul style="list-style-type: none"> <li>Support of Council of Governors (COG)</li> <li>Support of Minnesota Lions Clubs</li> </ul>
Encourage the Districts in Minnesota to continue with viable and existing diabetes programs in their District	<ul style="list-style-type: none"> <li>Lions Diabetes of Minn Comm.</li> <li>COG</li> </ul>	Ongoing	<ul style="list-style-type: none"> <li>Minnesota Districts</li> <li>COG</li> <li>IDC</li> </ul>
Minnesota Lions Clubs will present at least one program annually to their community to identify and educate those who have Diabetes	<ul style="list-style-type: none"> <li>Lions Diabetes of Minn. Committee</li> <li>District Diabetes Chairs</li> </ul>	Ongoing	<ul style="list-style-type: none"> <li>Willing Lions Clubs</li> <li>IDC</li> </ul>
Minnesota Lions Clubs will encourage Health Care Professionals to attend training provided by Lions utilizing expertise of the International Diabetes Center (IDC)	<ul style="list-style-type: none"> <li>Lions Diabetes of Minn. Committee</li> <li>District Diabetes Chairs</li> </ul>	Ongoing	<ul style="list-style-type: none"> <li>Lions Diabetes of Minn. District Diabetes Chairs</li> <li>Willing Lions Clubs</li> </ul>

### Canadian Diabetes Program Continued

Action Plan	Who is Responsible	Time Frame	Resources Needed
Develop, Maintain and Update pre-presentation materials and script on the Canadian Diabetes Programs for District Governors and District Diabetes Chairs.	<ul style="list-style-type: none"> <li>MD5M Diabetes Chair</li> <li>5M 10, 11, &amp; 13 District Diabetes Chairs</li> </ul>	Ongoing	<ul style="list-style-type: none"> <li>Information</li> <li>Support</li> <li>Time</li> <li>Budget Allocation</li> </ul>
Study the Diabetes programs that Lions Clubs International is working with and develop recommendations on enhancements to the Diabetes Program	Canadian Diabetes Program	Ongoing	<ul style="list-style-type: none"> <li>Materials and Information from Lions Clubs International</li> </ul>
Prepare an annual schedule for the promotion of Diabetes and related information	5M-10, 11, & 13 District Diabetes Chairs. 5M-10, 11, & 13 District Cabinets	Prior to start Of Year	<ul style="list-style-type: none"> <li>Committee Input</li> </ul>

Organize and promote fundraising The Annual Cavalcade for Diabetes, Parade of Green, and others	5M-10, 11, & 13 District Diabetes Chairs	Ongoing	<ul style="list-style-type: none"> <li>• Committee Input</li> <li>• Volunteers</li> </ul>
Canadian Districts 5M-10, 11, & 13 Lions Clubs will present at least one program annually to their community in regards to identification and education for those with diabetes and education for professionals working with diabetes and diabetes research	5M-10, 11, & 13 District Diabetes Chairs. 5M-10, 11, & 13 Lions Clubs	Ongoing	<ul style="list-style-type: none"> <li>• Support of the District 5M-10, 11, &amp; 13 Lions Clubs</li> </ul>

Updated 10/01/03

## Hearing

### Vision

#### Hearing:

- That all Lions, Lioness, and Leos in Multiple District 5M (MD5M) understand the purpose and vision, the current needs and goals, and the accomplishments of the MD5M Hearing Project

#### Minnesota Lions Hearing Foundation:

- That all Multiple District 5M Lions, Lioness, and Leos have committed their collective efforts to establishing and maintaining a center to conduct and advance research and therapy in the field of ear health and communicative disorders.

## Plan Description

### Hearing:

To assure that all Multiple District 5M Lions, Lioness and Leos are furnished with programs and materials to understand its hearing problems.

### Minnesota Lions Hearing Foundation:

To assure that all Multiple district 5M Lions, Lioness and Leos are furnished with programs and materials to understand the Minnesota Lions Hearing Foundation program and the projects such as: Hearing for the 21st Century (Funding research for discoveries that will provide hearing breakthroughs), Infant Screening (the importance of early detection of hearing disabilities in young children) and the Children's Hearing Center (the importance of early diagnosis and treatment as the child grows to adulthood).

## Action Plan

### Hearing:

Action Steps	Who is Responsible	Time Frame	Resources Needed
Develop, maintain and update presentation materials and script on the MD5M Hearing Program for District Governors and District Chairs	Minnesota Lions Hearing Foundation	Annually	Presentation packet provide by the program Chair
Provide a procedures document for using the MD5M Hearing Program	Minnesota Lions Hearing Foundation	Annually	Information and materials

### Minnesota Lions Hearing Foundation

Action Steps	Who is Responsible	Time Frame	Resources Needed
Promote "Hearing Loss: Early Detection and Treatment" program to the MD5M Districts and Clubs while maintaining and strengthening the work now being done in areas such as research,	Minnesota Lions Hearing Foundation	Ongoing	<ul style="list-style-type: none"><li>Information and materials packaged for presentation by MD5M District Hearing Chairs.</li><li>Support of Council of</li></ul>

education and clinical care.			Governors (COG)
Raise additional funds to cover the cost of staff that have or will be cut do to budgetary constraints at the University of Minnesota Hospital and Clinic	Minnesota Lions Hearing Foundation	Ongoing	<ul style="list-style-type: none"> <li>Information on personnel and changes at the University Hospital and Clinic</li> <li>Support of COG</li> </ul>
Actively promote education and awareness of the Hearing Program within communities and at the University of Minnesota. Expand and enhance programs such as the Lions Hearing Research Scholarship program for the Hearing Center, Infant Hearing Screening and the Children's Hearing Center.	Minnesota Lions Hearing Foundation	Ongoing	<ul style="list-style-type: none"> <li>Support of COG</li> <li>Development of a communications program</li> </ul>
Develop a community outreach program that bring the expertise of the Hearing Foundation and the University of Minnesota Hospital and Clinic to serve local communities	Minnesota Lions Hearing Foundation	Ongoing	<ul style="list-style-type: none"> <li>Support of COG</li> <li>Development of a community outreach program(s)</li> </ul>
Maintain communication and cooperation with the Canadian Division of the Hearing Foundation	Hearing Foundation Board of Trustees	Ongoing	<ul style="list-style-type: none"> <li>Representatives from Canada at Hearing Foundation Board meetings</li> </ul>

Updated  
02/14/06

## Hearing/Service Dog

### Vision

Hearing/Service Dog programs are dedicated to help people with special needs through the use of trained assistance dogs.

- Hearing impaired people and handicapped people may enhance their quality of life by ensuring a safe and independent living environment.
- We value the right of hearing impaired people to have access to choices which include a quality trained Hearing Dog
- We value the right of handicapped people to have access to choices which include a quality trained Service/Special Skills Dog.

### Plan Description

- Every Lions, Lioness and Leo Club will be educated and updated on the Hearing/Service Dog Programs of Multiple District 5M (MD5M) on an annual

basis through Club programs, District newsletter articles, videos and information provided to Club officers.

## Action Plan

Action Steps	Who is Responsible	Time Frame	Resources Needed
Increase the number of dogs placed with hearing impaired people and handicapped people	<ul style="list-style-type: none"> <li>MD5M Hearing/Service Dog Chair</li> <li>District Governors</li> </ul>	Ongoing	<ul style="list-style-type: none"> <li>Information and assistance from the MD5M Hearing/Service Dog Chair</li> <li>Information and assistance from the Hearing/Service Dog Programs</li> </ul>
Develop, maintain and update presentation materials and fact sheets for District Chairs	<ul style="list-style-type: none"> <li>MD5M Hearing/Service Dog Chair</li> </ul>	Update annually	<ul style="list-style-type: none"> <li>Information and assistance from the Hearing/Service Dog Programs</li> </ul>
Serve as Liaison to Hearing and Service Dogs of Minnesota	<ul style="list-style-type: none"> <li>MD5M Hearing/Service Dog Chair</li> </ul>	Ongoing	<ul style="list-style-type: none"> <li>Liaison agreement between Hearing and Service Dogs of Minnesota and MD5M</li> </ul>

Updated 02/14/06

## Leader Dogs for the Blind

### Vision

- Leader Dogs for the Blind is dedicated to the means by which the visually impaired can improve their safe and independent travel and, therefore, enhance their quality of life.
  1. We value the right of all people to determine their own destiny.
  2. We value the right of visually impaired people to have access to mobility choices which include a quality trained Leader Dog.

### Plan Description

- A concerted effort to increase the number of Leader Dogs placed with blind or visually impaired people.
- Encourage financial and program support for Leader Dogs for the Blind throughout the Minnesota Districts.

### Action Plan

<b>Action Steps</b>	<b>Who is Responsible</b>	<b>Time Frame</b>	<b>Resources Needed</b>
Increase the number of Leader Dogs placed with blind or visually impaired people	<ul style="list-style-type: none"> <li>• District Governors</li> <li>• District Leader Dog Chairs</li> </ul>	Ongoing	<ul style="list-style-type: none"> <li>• Information and assistance from the MD5M Leader Dogs for the Blind Representative</li> <li>• Information and assistance from the Leader Dogs for the Blind</li> </ul>
Encourage each Minnesota Lions Club to financially support the Leaders Dogs for the Blind	<ul style="list-style-type: none"> <li>• District Leader Dog Chairs</li> <li>• District Governors</li> </ul>	Ongoing	<ul style="list-style-type: none"> <li>• Support of the Council of Governors</li> <li>• Support of Minnesota Districts and Clubs</li> </ul>
Encourage Minnesota Districts to continue their support for the Leader Dogs for the Blind	<ul style="list-style-type: none"> <li>• District Leader Dog Chairs</li> <li>• District Governors</li> </ul>	Ongoing	<ul style="list-style-type: none"> <li>• Support of Minnesota Districts and Clubs</li> </ul>
Maintain and update presentation materials and fact sheets on the MD5M Leader Dog Program for District Chairs	<ul style="list-style-type: none"> <li>• MD5M Leader Dog Chair</li> </ul>	Annually	<ul style="list-style-type: none"> <li>• Information and assistance from Leader Dogs for the Blind</li> </ul>

Updated 4/30/06

## **LEO's**

### **Vision**

- To promote the development of Leo Clubs in our Districts / Multiple MD5M.
- To provide information / resources that will aid the growth of Leo Clubs in our Districts and Multiple District 5M Lions.
- To provide Leos with resources and opportunity to visit with other Leo Clubs.
- To assist with programming for District Conventions and the 5M Multiple Convention for Leos, Lioness and Lion Clubs
- Investigate the development of Leo Leadership Forum(s)
- To develop a MD5M five year strategic Plan that incorporates input from all stakeholders

### **Plan Description**

- In the 2005-2006 year, a multiple committee be developed which is composed of 5M Leo Chair, Leo advisors, Leos, and Lions.
- A Power Point Presentation to be developed and tested in the field that would aid promoters of Leoism.

- That a program be developed for the Multiple Convention for Leos in attendance.
- That all districts have a Leo Chair on their cabinet and all District Leo Chairs be members of the Multiple Committee by the end of 2006. A core Multiple committee will administer the committee's actions or plans
- That the development of a Leo Leadership Forum be investigated.

## Action Plan

Action Steps	Who is Responsible	Time Frame	Resources Needed
Double the number of Leo Clubs	<ul style="list-style-type: none"> <li>• All Lions in 5M</li> </ul>	Two year period	<ul style="list-style-type: none"> <li>• Power point and LCI Resources</li> <li>• Multiple Budget</li> </ul>
Set up Multiple Leo Committee	<ul style="list-style-type: none"> <li>• MD5M Leo Chair</li> <li>• DG's</li> </ul>	2005-2006	<ul style="list-style-type: none"> <li>• E mails and addresses</li> </ul>
Develop a 5 Year Strategic 5M Leo plan	<ul style="list-style-type: none"> <li>• Multiple Committee,</li> <li>• DG's</li> <li>• Other Stakeholders</li> </ul>	2005-2006	<ul style="list-style-type: none"> <li>• Multiple Budget</li> </ul>

## Leo's Continued

Action Steps	Who is Responsible	Time Frame	Resources Needed
Develop & test Power Point presentation	<ul style="list-style-type: none"> <li>• MD5M Chair with input from all in Multiple</li> </ul>	2005-2006	<ul style="list-style-type: none"> <li>• Laptop Computer &amp; Projector</li> <li>• Multiple Budget</li> </ul>
Develop a resource Kit	<ul style="list-style-type: none"> <li>• MD5M Committee</li> </ul>	2005-2007	<ul style="list-style-type: none"> <li>• LCI, District handbooks and other areas</li> <li>• Multiple Budget</li> </ul>
Raise funds for the Leo Multiple Program	<ul style="list-style-type: none"> <li>• Committee, Leos, district &amp; Multiple</li> </ul>	2005-2009	<ul style="list-style-type: none"> <li>• A workable budget coordinated by the Board of Governors</li> </ul>
Assist with District / Multiple Convention(s) Programming for Leos, Lioness, & Lions	<ul style="list-style-type: none"> <li>• Multiple Committee, Leos, District &amp; Multiple Convention(s) Committees</li> </ul>	2005-2009	<ul style="list-style-type: none"> <li>• Multiple Budget, LCI, District, and Multiple Resources</li> </ul>
Develop District, Multiple Leo Forum	<ul style="list-style-type: none"> <li>• All in Multiple</li> </ul>	2005-2007	<ul style="list-style-type: none"> <li>• Multiple Budget,</li> <li>• District Contributions</li> <li>• Lion and Lioness Contributions</li> <li>• Any other funding agencies</li> </ul>

## **Sight**

### **Vision**

#### **Minnesota Lions Eye Bank**

- That all Minnesota Lions, Lioness and Leos understand that the Mission of the Minnesota Lions Eye Bank is to serve the community by providing donor eye tissue for transplant and research and by promoting donation through education.
- That all Minnesota Lions, Lioness and Leos understand the Minnesota Lions Eye Bank Board of Directors guide and support fund raising for the Eye Bank, Children's Eye Clinic, Lions Research Building and the Macular Degeneration Research and Rehabilitation Center (MAC) at the University of Minnesota.
- That all Minnesota Lions Lioness and Leos understand the Minnesota Lions Eye Bank Board of Directors also guide and support used eye glass collection, White Cane Days, All Star Baseball, Thanksgiving for Vision, Eye Bank tours, Helen Keller Awards, and the recognition boards at the University of Minnesota.

#### **Lions Eye Bank of Manitoba and Northwest Ontario**

- That all Lions, Lioness and Leos in the Canadian Districts 5M-10, 11 & 13 understand the purpose and vision, the current needs and goals, and the accomplishments of the Lions Eye Bank of Manitoba and Northwest Ontario.

- That an ongoing program between the Lions, Lioness and Leos in Canadian Districts 5M-10, 11 & 13 and the following: (1) Eye Bank Office/Misericordia Health Centre, and (2) the CNIB and the Lions Public Administration Awareness Office, bring the possibilities of better vision to the people of the Districts, countries and the world.
- That the four Districts inter-related components to the Eye Bank will be: (1) the Medical Unit, (2) Public Awareness, (3) Funding Assistance, and (4) Administration.
- That the Lions, Lioness and Leos of the Canadian Districts 5M-10, 11, & 13 attempt to collect every pair of used eyeglasses not now in use for those in the rest of the world that desperately need them.

### **Lions Clubs International Foundation (LCIF) SightFirst II**

- That Multiple District 5M Lions, Lioness and Leos understand the purpose of Campaign SightFirst II is to mobilize resources in order to eliminate preventable and curable blindness worldwide.

## **Sight Cont'd**

### **Lions Eye Health Program**

- That all Multiple District 5M Lions, Lioness and Leos understand that LEHP is funded by LCIF SightFirst II and is an educational outreach initiative enabling Lions Clubs to have an impact in their communities in the fight against diabetic blindness and glaucoma.

## **PLAN DESCRIPTION**

### **Minnesota Lions Eye Bank**

- The Board of Directors of the Minnesota Lions Eye Bank will educate Minnesota Lions, Lioness and Leos in their Districts on the Minnesota Lions Eye Bank and associated operations. They also will educate the public, as possible, through the media and guest appearances with other organizations.

### **Lions Eye Bank of Manitoba and Northwest Ontario**

- Every Lion, Lioness and Leo club will be educated and updated in the Canadian Districts 5M-10, 11 & 13 Sight Projects on an annual basis through club programs, District newsletter articles, videos, the submission of information to the news media, convention displays and speakers, and information provided to club officers.
- Materials will be developed and updated on an annual basis for Canadian Districts 5M-10, 11 & 13 Sight Chairpersons to inform and motivate District Officers and Clubs on the Canadian Sight programs.

- Canadian Districts 5M-10, 11 & 13 Clubs will be encouraged to Collect used eyeglasses and submit them to the Lions Public Administration Awareness Office for forwarding for further use.

### **Lions Clubs International Foundation (LCIF) SightFirst II**

- The District SightFirst II chairperson will educate Lions, Lioness and Leos on the worldwide Sight First program and the progress being made to reach the Sight First goals.

### **Lions Eye Health Program**

- The District LEHP chairperson will educate all Lions, Lioness and Leos on the goals and implementation of the LEHP.

## **Sight – Cont'd**

### **Action Plan**

#### **Minnesota Lions Eye Bank**

<b>Action Steps</b>	<b>Who is Responsible</b>	<b>Time Frame</b>	<b>Resources Needed</b>
Develop, Maintain and update presentation materials such as scripts, videos and displays. These materials will convey vision, needs, goals and accomplishments for club, convention and community programs and District newsletters.	<ul style="list-style-type: none"> <li>• Directors of Minnesota Lions Eye Bank</li> </ul>	Annually	<ul style="list-style-type: none"> <li>• Information and materials from the Minn. Lions Eye Bank.</li> <li>• Presentations prepared by Minn. Lions Eye Bank Board.</li> </ul>

#### **Lions Eye Bank of Manitoba and Northwest Ontario**

<b>Action Steps</b>	<b>Who is Responsible</b>	<b>Time Frame</b>	<b>Resources Needed</b>
Develop, maintain and update presentation materials and script on the Canadian Districts 5M-10, 11 & 13 Sight program for District Governors and District Sight Chairpersons including: <ul style="list-style-type: none"> <li>• Purpose and Vision</li> <li>• Outreach needs &amp; goals</li> <li>• Accomplishments</li> </ul>	Lions Eye Bank Board of Directors	Annually	Information and Materials  Presentation proposed by the Eye Bank Board
Provide funding opportunities for the Lions Eye Bank including the annual "Journey for Sight".	Lions Eye Bank Board of Directors  Journey for Sight	Ongoing	Support of Districts 5M-10, 11 & 13  Support of the Clubs

	Committee		
Provide funding for eye care equipment within the Canadian Districts 5M-10, 11 & 13.	Lions Eye Bank Board of Directors	Ongoing	Support of the Board of Directors. Support of the Districts' 5M-10, 11 & 13 clubs
Collect used eyeglasses for distribution to the needy of the world.	Lions Eye Bank Board of Directors	Ongoing	Support of the Board of Directors. Support of the Districts' 5M-10, 11 & 13 clubs

### **Lions Clubs International Foundation (LCIF) SightFirst II**

<b>Action Steps</b>	<b>Who is Responsible</b>	<b>Time Frame</b>	<b>Resources Needed</b>
Update District Cabinets and Lions Clubs on the SightFirst II progress	District Sight First chairpersons	Ongoing	Information and materials on the SighFirst II Program. Sight First updates in the Lion Magazine

Updated 02/14/06

## **Youth Exchange**

### **Vision**

- That all Multiple District 5M Lions, Lioness, and Leo Clubs become aware of the three components of the youth exchange program and support the youth exchange program annually
- To increase the number of hosting families within Multiple District 5M by 10% each year
- To increase the number of clubs sponsoring students on the outgoing program by 20% each year
- To increase district involvement in the annual youth exchange camps in Multiple District 5M – Camp Spicer, Camp Trowbridge and Camp Toba.
- That all Districts within Multiple District 5M will have an annual budget for Lions Youth Exchange expenses i.e. YE chair expenses, camp fees, scholarships for outgoing youth.

### **Plan Description**

- Steps will be taken to make sure that the MD5M Council Chair, the Council of Governors, District Youth Exchange Chairs and all of MD5M are knowledgeable about the Youth Exchange program in order to promote the program in each district.
- The MD5M Youth Exchange Chair will provide an informational packet containing pamphlets and audiovisual materials to be used for district, club and individual education
- Provide a quality Lions International Youth camp experience for all Lions exchange students hosted within MD5M

- The MD5M Youth Exchange Chair will help identify ongoing annual expenses in order for each district to develop an annual YE budget.

## Action Plan

Action Steps	Who is Responsible	Time Frame	Resources Needed
Produce a MD5M Lions Club Youth Exchange packet for each district	<ul style="list-style-type: none"> <li>MD5M Youth Exchange Chair</li> </ul>	Annually, first packets completed by September, 2006	<ul style="list-style-type: none"> <li>Support of Council of Governors</li> <li>Material and information from LCI</li> </ul>
	<ul style="list-style-type: none"> <li></li> </ul>		<ul style="list-style-type: none"> <li></li> </ul>
Provide training to Vice District Governors	<ul style="list-style-type: none"> <li>MD5M Youth Exchange Chair</li> <li>MD5M Leadership Training Team</li> </ul>	Annually during VDG Training	<ul style="list-style-type: none"> <li>Support from the COG</li> <li>Copies of District YE Packet</li> <li>Copies of duties of District YE responsibilities</li> </ul>

## Action Plan Continued

Action Steps	Who is Responsible	Time Frame	Resources Needed
Provide training to District YE Chairs	<ul style="list-style-type: none"> <li>MD5M Youth Exchange Chair</li> <li>District Governors</li> </ul>	Annually by September 30th.	<ul style="list-style-type: none"> <li>Support of COG</li> <li>Financial support of each district for travel expenses to training</li> <li>Copies of district YE packet</li> </ul>
Provide education to all Lions, Lioness, and Leo clubs	<ul style="list-style-type: none"> <li>District Chairs</li> <li>MD5M YE Chair</li> <li>District Governors</li> </ul>	Ongoing	<ul style="list-style-type: none"> <li>Support of individual District Governor</li> <li>District YE informational packet (and additional materials)</li> <li>Opportunities for seminars/educational displays at Mid-Winter conventions</li> <li>Opportunity for seminar/educational display at MD5M convention</li> </ul>
Review the summer YE camps and camp structure within MD5M to identify strength and weaknesses for improvement purposes	<ul style="list-style-type: none"> <li>Council of Governors</li> <li>MD5M YE Chair</li> <li>District Chairs</li> <li>Camp Directors</li> </ul>	MD5M Multiple convention, 2008	<ul style="list-style-type: none"> <li>Committee consisting of representatives(s) from COG; Representatives(s) from district chairs; representatives(s) from Camp Spicer, Camp Trowbridge and Camp Toba; and MD5M YE Chair</li> </ul>
Identify ongoing, annual expenses that each district will need to consider before establishing a Youth Exchange budget	<ul style="list-style-type: none"> <li>MD5M YE Chair</li> <li>District Chairs</li> <li>Camp Directors</li> <li>Council of</li> </ul>	March 2007 DGE Training	<ul style="list-style-type: none"> <li>Support of individual District Governor</li> <li>Current individual district YE financial structure</li> </ul>

	Governors		<ul style="list-style-type: none"> <li>• MN Gambling Control Board information related to individual club donations to youth activities such as Youth Exchange</li> </ul>
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Updated 02/24/06

## Youth Outreach

### Vision

- That all Multiple District 5M (MD5M) Lions and Lioness Clubs make service involving youth a high priority and they support programs that meet the needs of the youth in their communities as well as supporting Lions Clubs International programs for youth.
- That all middle and junior high schools in MD5M will be given the opportunity to participate in the Lions Peace Poster contest.
- That students in MD5M schools are served by teachers who are trained in the Lions Quest program.
- That a continuing effort is made to charter Leo Clubs in all communities and educational institutions in MD5M.
- That each MD5M Lion and Lioness Club think of the Youth Outreach program as an integral and important part of each Club's program of service.
- That schools in Canada be encouraged to adopt the Project Pride Activity.

### Plan Description

- Steps will be taken to make sure that the MD5M Council Chair, the Council of Governors (COG) and all MD5M and District Youth Outreach Chairs are knowledgeable about Youth Outreach programs so that they can lead the Lions, Lioness and Leos they serve in their area.
- The MD5M Youth Outreach Chair will provide an information package to each District on the various Youth Outreach programs to be used by the Clubs in the implementation of their Youth Outreach programs.

## Action Plan

Action Steps	Who is Responsible	Time Frame	Resources Needed
Produce a MD5M Lions Club Youth Activities information packet for each District.	MD5M Youth Outreach Chair	Annually, first packets completed by March 2000	Support of the Council of Governors (COG)
Fund the MD5M Youth Outreach programs.	<ul style="list-style-type: none"> <li>MD5M Youth Outreach Chair</li> <li>District Youth Outreach Chairs</li> </ul>	Annually	Support from the COG

### Youth Outreach Action Plan Continued:

Action Steps	Who is Responsible	Time Frame	Resources Needed
Promote the Peace Poster Contest within all youth oriented activities in MD5M, providing information and the opportunity to participate in the Peace Poster Contest	<ul style="list-style-type: none"> <li>MD5M Youth Outreach Chair</li> <li>District Governors</li> <li>District Youth Outreach Chairs</li> <li>Peace Poster Chair</li> </ul>	<ul style="list-style-type: none"> <li>Information on Peace Poster Contest to school by May 1<sup>st</sup>, annually</li> <li>Peace Poster Kits to schools by September 1<sup>st</sup>, annually</li> </ul>	<ul style="list-style-type: none"> <li>Information packets on the peace Poster contest</li> <li>Guidelines for the Club on how to conduct a Peace Poster Contest</li> </ul>
Meet at least annually (at 5M Convention) with District Chairs to assess the program, and to plan changes and strategies regarding the program.	<ul style="list-style-type: none"> <li>MD5M Youth Outreach Chair</li> <li>District Chairs</li> <li>District Governor</li> </ul>	<ul style="list-style-type: none"> <li>Annually in late summer, for packets</li> <li>Ongoing contact</li> <li>Annual meeting</li> </ul>	<ul style="list-style-type: none"> <li>Information and Material .</li> <li>Council of Governors</li> <li>LCI Information</li> <li>Funding</li> </ul>
Project Pride - Produce an information package for all District Chairs in Canadian Districts. Include information and steps for clubs to follow in administrating the program	<ul style="list-style-type: none"> <li>MD5M Youth Outreach Chair</li> <li>Canadian District Chairs</li> <li>District Governor</li> </ul>	Packet in late summer/fall Ongoing communication	<ul style="list-style-type: none"> <li>Project Pride</li> <li>Printed Materials</li> <li>Funding</li> </ul>
Promote the Lions Quest program and curriculum in MD5M	<ul style="list-style-type: none"> <li>MD5M Youth Outreach Chair</li> <li>District Governors</li> <li>District Youth Outreach chairs</li> </ul>	Ongoing	<ul style="list-style-type: none"> <li>Information packets</li> <li>Guidelines for the clubs</li> </ul>

Promote the Lions Quest program and curriculum in MD5M	<ul style="list-style-type: none"><li>• MD5M Youth Outreach Chair</li><li>• District Governors</li><li>• District Youth Outreach Chairs</li></ul>		Ongoing
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Updated 02/14/06