



# *The Lions' Roar*

*August 2009 -- news for the Lions of MD5M*

## *World's Largest Service Organization Lions Clubs International Joins President's United We Serve Initiative*

*As New Federal Study Reports Boost in Volunteerism During Tough Times, Lions Longtime Leadership in Volunteerism Remains Strong*

August 1, 2009, Chicago, IL – A longtime leader in volunteerism and the world's largest service organization, Lions Clubs International is joining President Obama's United We Serve initiative. A national effort launched by the Obama administration to engage more Americans in service, United We Serve kicks off at a time when the economy is down but volunteer efforts are up, according to a new Volunteering in America report.

With more than 373,000 Lions clubs members across the United States and 1.3 million members worldwide, Lions will continue their long-standing commitment to bettering the communities where they live through United We Serve.

“Lions clubs members around the world have long been dedicated to serving their community through humanitarian service programs that improve the health and well-being of fellow community members. Through funding from Lions Clubs International Foundation, Lions in the U.S. are organizing a number of events as part of United We Serve Health Week, including preventative and sight-saving eye health programs,” said Albert Brandel, Lions Clubs International Foundation Chairperson.

“In these tough economic times, we need volunteers more than ever,” continued Brandel. “Lions volunteers will help us fill the growing need for community services. We are pleased to join this national effort and thank the President for making this call to service.”

According to the new report released by the Corporation for National and Community Service, even during a time of prolonged economic recession, volunteering has remained steady, fueled by a compassion boom led by young adults and a wave of do-it-yourself volunteers working with their neighbors to fix problems.

Volunteering in America 2009, the most comprehensive data ever assembled on volunteer trends and demographics, found that a total of 61.8 million Americans volunteered through an organization in 2008, up one million from the previous year. America's volunteers dedicated more than 8 billion hours of service in 2008, worth an estimated \$162 billion.

Last year, the average Lions club provided 739 volunteer service hours to the community. This represents an estimated worldwide total of 33 million volunteer service hours provided by Lions. Additionally, the average Lions club donated \$13,375 to charitable causes, representing an estimated total of \$601 million donated by Lions worldwide.

### *Project New Hope featured on Lions Quarterly video*

Project New Hope, an MD5M sponsored project, was featured in the July 2009 Lions Quarterly Video Magazine. The video is easy to find on the Lions International website. [www.lionsclubs.org](http://www.lionsclubs.org) What an incredible service the Lions in our Multiple District are providing to returning servicemen and their families. Be sure to check out the video today...You may recognize a few faces.

### *LionsQuest celebrates 25 years of life skills training programs*

In recognition of Lions Quest's 25-year anniversary, Lions Clubs International Foundation will be supporting a number of exciting activities throughout the upcoming year. The kick-off to the celebration commenced at the 92nd Annual Lions Clubs International Convention in Minneapolis.

Throughout convention, Lions had many opportunities to learn more about the positive youth development program and show their support for Lions Quest. Anniversary buttons, anniversary brochures and a new Lions Quest DVD, "Skills for Life," were available at convention and will continue to be available throughout the year.

Lions who contribute to the program will receive a special "I Support Lions Quest" button, signifying their donation. Additional promotion and information will be available at both the USA/Canada and Europa Forums. Convention is just the start to this exciting benchmark year for Lions Quest. At the beginning of the school year, Lions Quest will launch the "Heroes in the Community" contest, joining Lions and Lions Quest classrooms together in service. In May of 2010, participating clubs and Lions Quest classrooms will be recognized for their joint service projects, with one Lions club and Lions Quest classroom team being named the top "Hero in the Community."

As Lions Quest embarks on an exciting year of celebration, share with your fellow Lions and communities about the great success of the program. It is through the goodwill of our Lions that the Foundation is able to impact the lives of youth around the world.



*Peace Poster kits available now*

Peace Poster kits are available until October 1, 2009 and an order form is posted on this website. The theme of this year's contest is, "The Power of Peace."

What a great way to showcase the talents of our young people in the Multiple District and get them involved in this Lions International sponsored project. If your club has not been involved in the Peace Poster contest, please contact your District's Peace Poster Contest Chair or your District Governor for all the details.

We, Lions and non-Lions alike, can learn much from the children of our Multiple and from those around the world in their expression of, "The Power of Peace."

## *Lions International Licensee information*

We are pleased to announce that all [Official Licensees of Lions Clubs International](#) are posted online in the Lions Store. You may access this information by going to [www.lionsclubs.org](http://www.lionsclubs.org), clicking on "Shop" at the top of the screen, and then on "Official Licensees" on the left side of the Club Supplies Store home page.

[Official Licensees](#) are authorized to sell items bearing the Lions trademarks directly to our Lions members. Lions may contact the companies listed on our website directly for further information about the products that they have available.

The Licensees' online information is updated on a regular basis with new Licensees, changes to contact information and PDF flyers, so be sure to refer to this page any time you need to find an official supplier of Lions merchandise.

## *Important Dates to remember*

September 24 - 26, 2009 - USA/Canada Leadership Forum - Memphis, TN  
October 15 - 17, 2009 MD5M Leo Forum - Camp Friendship, Annandale, MN  
October 22 - 23 2009 - Vice District Governor training - Mahnomen, MN  
October 24, 2009 - Council of Governors Meeting - Mahnomen, MN  
October 31, 2009 - Thanksgiving for Vision - Brooklyn Center, MN

## *The Last Word*

If you have an interesting event in your club and you want to share it with the rest of the Lions in the Multiple district, send me the information by email.

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